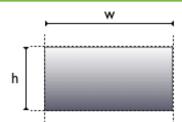
The area of a rectangle is the product of its width w and its height h:

A rectangle =  $w \times h$ 

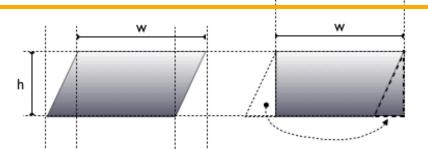
The square is a rectangle for which the width and height are both the length of its side s:

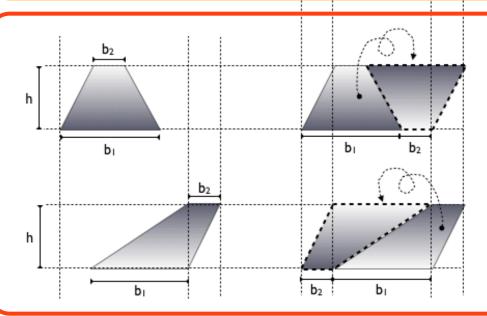
A square = 
$$s^2$$



A parallelogram of width w and height h has the area of a rectangle of the same width and height:

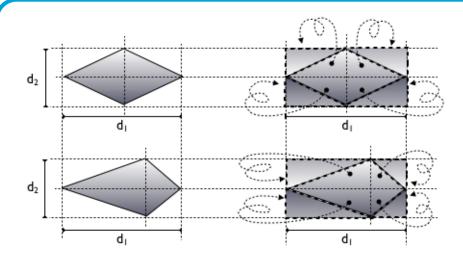
A parallelogram = 
$$w \times h$$





We can use two copies of any trapezoid of bases b1 and b2, and height h, to create a parallelogram of base w = b1 + b2, and height h; thus, the area of original trapezoid is half the area of the parallelogram:

$$A_{trapezoid} = \frac{(b_1 + b_2) \times h}{2}$$



We measure the area of rhombuses and kites using their diagonals d1 and d2. We can use a copy of their quadrants to create a rectangle, so the area of the original rhombus or kite is half the area of the rectangle:

A rhombus or kite = 
$$\frac{d_1 \times d_2}{2}$$